



PHILIPS

Philips Electronics

VIA FEDERAL EXPRESS
OUR FILE: 5502-0062

Intellectual Property Department

February 23, 1995

Mr. Bob Hopkins
Advanced Television Systems Committee
1750 K Street, NW
Suite 800
Washington, DC 20006

STATEMENT OF PHILIPS' LICENSING POLICY IN CONNECTION WITH THE GRAND ALLIANCE HDTV SYSTEM PROPOSAL

A license, under intellectual property owned by Philips Electronics North America Corporation and which is specific to the Grand Alliance HDTV System proposal, will be made available to applicants under reasonable terms and conditions that are demonstrably free of any unfair discrimination.

As confirmed by you in our phone discussion yesterday, it is our understanding that the ATSC would not consider alternative consideration for license rights (for example present and future cross-license arrangements) to be "unfair discrimination" as defined by the ATSC.

Note: Philips has considerable experience licensing intellectual property and is widely regarded as a respectable company in that context.

Michael E. Marion
Group Patent Counsel

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CC: Carlo Basile
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