1. Member dues shall be based upon the gross revenue of the organization:

<table>
<thead>
<tr>
<th>Annual Gross Revenues</th>
<th>MEMBER Annual Dues</th>
<th>OBSERVER Annual Dues</th>
</tr>
</thead>
<tbody>
<tr>
<td>Individual</td>
<td>N/A</td>
<td>US$ 700</td>
</tr>
<tr>
<td>Less than $10 million</td>
<td>US$ 2,650</td>
<td>US$ 2,000</td>
</tr>
<tr>
<td>$10 million - $100 million</td>
<td>US$ 9,000</td>
<td>US$ 7,400</td>
</tr>
<tr>
<td>$100 million - $1 billion</td>
<td>US$ 19,000</td>
<td>US$ 17,000</td>
</tr>
<tr>
<td>More than $1 billion</td>
<td>US$ 26,500</td>
<td>US$ 19,000</td>
</tr>
</tbody>
</table>

In instances where the ATSC receives an application from a subsidiary company, revenues for membership dues will be assessed according to those of the parent company unless it can be shown that the parent company’s business (other than that of the subsidiary) does not include television in which case they would pay dues at their subsidiary revenue level. If there are multiple subsidiaries of the same parent company seeking membership or renewal, each will pay dues in accordance with the previous sentence.

Universities, governmental organizations, and technical professional societies that are comprised of individual memberships may pay at the minimum member dues level.

Individual Observer status is only available to persons not employed by an eligible organization.

a. On an annual basis, the ATSC has the right to request documentation in support of a member’s stated annual gross revenues.

b. Dues of members joining after the first quarter of the year will be pro-rated quarterly.

2. The following schedule for payment and collection of dues shall be adhered to.

December 1: Invoices will be sent for the following years’ dues. These invoices will have a due date of January 31.

February 1: Members who have not yet paid will be allotted a thirty-day grace period, and will receive a ‘friendly’ reminder to remit payment expeditiously. The reminder will notify the member of impending incurrence of late penalties.

March 1: Notice of delinquency will be sent with revised invoice that will include a 5% late penalty. Invoice will have terms of 30 days.

April 1: Notice of delinquency will be sent with revised invoice that will include a 10% late penalty. Invoice will have terms of 30 days.

May 1: Notice of delinquency will be sent with revised invoice that will include a 15% late penalty. Invoice will have terms of 30 days.

July 31: Failure to pay dues will result in termination of membership unless the President determines that there are special circumstances.

Members joining mid-year must pay dues within sixty days or membership will be terminated unless the President determines that there are special circumstances.

The terms of this schedule will accompany all invoices and reminders. The ATSC dues structure will be present on all invoices.

3. Members that wish to rejoin within one year of resignation or termination must pay dues for the previous year.

4. Bank fees associated with dues payment should be paid by the member, but may be waived at the discretion of the President.