



SPONSORSHIP OPPORTUNITIES AT THE 2024 ATSC CONFERENCE



Conference Details

MARRIOTT MARQUIS
WASHINGTON D.C.
JUNE 12-14, 2024



Wednesday, June 12, 2024

ATSC Annual Members Meeting (for ATSC Members only)

12:00pm: Lunch

12:00pm: Exhibits Open

1:00pm – 4:30pm: Members Meeting

4:30pm – 6:00pm: Members Reception

Thursday, June 13, 2024

ATSC Annual Members Meeting (for ATSC Members only)

8:00am: Breakfast

8:00am: Exhibits Open

9:00am – 12:00pm: Members Meeting

Thursday, June 13, 2024

ATSC NextGen Broadcast Conference (open to all)

12:00pm: Lunch

12:00pm: Exhibits Open

1:00pm – 5:00pm: ATSC NextGen Broadcast Conference

Friday, June 14, 2024

ATSC NextGen Broadcast Conference (open to all)

8:00am: Breakfast

8:00am: Exhibits Open

9:00am – 11:30am: ATSC NextGen Broadcast Conference

11:30am: Awards Ceremony

12:00pm: Conference Closes



SPONSORSHIP OPPORTUNITIES AVAILABLE

- Presenting Sponsor
- Lanyard Sponsor
- Conference Wifi
- Wednesday Afternoon Coffee + Snack Break
- Wednesday's Members Only Networking Event
- Thursday Morning Coffee + Refreshment Break
- Thursday Conference Luncheon
- Thursday Afternoon Coffee + Snack Break
- Friday Morning Coffee + Refreshment Break

PRESENTING SPONSOR

Investment = \$10,000

One sponsorship available

Benefits include:

- Identified as Presenting Sponsor of the ATSC Conference
- Logo on all marketing materials including conference website, social media posts, conference program, stage backdrop and more
- Full-page, four-color ad in the Conference Program
- Welcome Remarks at the opening of the Member Meeting (up to 10 minutes, in coordination with President's Remarks)
- Welcome Remarks at the opening of the Conference (up to 10 minutes, in coordination with President's Remarks)
- Opportunity to give away promotional items and marketing materials

LANYARD SPONSOR

Investment = \$1,000 + production costs

One sponsorship available Promote your organization with a lanyard customized with your logo!

Must commit to this sponsorship by April 15th to allow for production and proofing timelines.

- Logo placement on screen
- Acknowledgement by the Event Host



WIFI SPONSOR



Investment = \$2,500

One sponsorship available

- Logo placement on screen
- Logo signage at each table with WiFi password
- Acknowledgement by the Event Host

MORNING COFFEE + REFRESHMENT BREAK

Investment = \$1,500

**Two (2) sponsorships available
(Thursday + Friday)**

- Logo placement on screen
- Signage recognizing your sponsorship
- Acknowledgement by the Event Host



AFTERNOON COFFEE + SNACK BREAK

Investment = \$1,500

**Two (2) sponsorships available
(Wednesday + Thursday)**

- Logo placement on screen
- Signage recognizing your sponsorship
- Acknowledgement by the Event Host



WEDNESDAY MEMBERS ONLY NETWORKING EVENT



Investment = \$2,500

One sponsorship available

- Logo placement on screen
- Signage recognizing your sponsorship
- Opportunity to give away promotional items and marketing materials
- Acknowledgement by the Event Host
- Speaking opportunity to welcome members (5 minutes)

THURSDAY CONFERENCE LUNCHEON

Investment = \$3,000

One sponsorship available

- Logo placement on screen
- Signage recognizing your sponsorship
- Opportunity to give away promotional items and marketing materials
- Acknowledgement by the Event Host
- Speaking opportunity to welcome members (5 minutes)





**To reserve your conference sponsorship,
please complete this [form](#).**

First come, first reserved!

Reservations are due by Wednesday, May 1st



THANK YOU FOR YOUR SUPPORT!

Amy Lodes, Director of Communications

ATSC

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