SPONSORSHIP OPPORTUNITIES AT THE 2024 ATSC CONFERENCE
Conference Details

MARRIOTT MARQUIS
WASHINGTON D.C.
JUNE 12-14, 2024

Wednesday, June 12, 2024
ATSC Annual Members Meeting (for ATSC Members only)
12:00pm: Lunch
12:00pm: Exhibits Open
1:00pm – 4:30pm: Members Meeting
4:30pm – 6:00pm: Members Reception

Thursday, June 13, 2024
ATSC Annual Members Meeting (for ATSC Members only)
8:00am: Breakfast
8:00am: Exhibits Open
9:00am – 12:00pm: Members Meeting

ATSC NextGen Broadcast Conference (open to all)
12:00pm: Lunch
12:00pm: Exhibits Open
1:00pm – 5:00pm: ATSC NextGen Broadcast Conference
11:30am: Awards Ceremony
12:00pm: Conference Closes

Friday, June 14, 2024
ATSC NextGen Broadcast Conference (open to all)
8:00am: Breakfast
8:00am: Exhibits Open
9:00am – 11:30am: ATSC NextGen Broadcast Conference
11:30am: Awards Ceremony
12:00pm: Conference Closes
SPONSORSHIP OPPORTUNITIES AVAILABLE

- Presenting Sponsor
- Lanyard Sponsor
- Conference Wifi
- Wednesday Afternoon Coffee + Snack Break
- Wednesday’s Members Only Networking Event
- Thursday Morning Coffee + Refreshment Break
- Thursday Conference Luncheon
- Thursday Afternoon Coffee + Snack Break
- Friday Morning Coffee + Refreshment Break
PRESENTING SPONSOR

Investment = $10,000
One sponsorship available

Benefits include:

• Identified as Presenting Sponsor of the ATSC Conference
• Logo on all marketing materials including conference website, social media posts, conference program, stage backdrop and more
• Full-page, four-color ad in the Conference Program
• Welcome Remarks at the opening of the Member Meeting (up to 10 minutes, in coordination with President’s Remarks)
• Welcome Remarks at the opening of the Conference (up to 10 minutes, in coordination with President’s Remarks)
• Opportunity to give away promotional items and marketing materials
LANYARD SPONSOR

Investment = $1,000 + production costs
One sponsorship available Promote your organization with a lanyard customized with your logo!

Must commit to this sponsorship by April 15th to allow for production and proofing timelines.

- Logo placement on screen
- Acknowledgement by the Event Host
WIFI SPONSOR

Investment = $2,500
One sponsorship available

- Logo placement on screen
- Logo signage at each table with WiFi password
- Acknowledgement by the Event Host
MORNING COFFEE + REFRESHMENT BREAK

Investment = $1,500
Two (2) sponsorships available
(Thursday + Friday)

- Logo placement on screen
- Signage recognizing your sponsorship
- Acknowledgement by the Event Host
AFTERNOON COFFEE + SNACK BREAK

Investment = $1,500
Two (2) sponsorships available (Wednesday + Thursday)

- Logo placement on screen
- Signage recognizing your sponsorship
- Acknowledgement by the Event Host
WEDNESDAY MEMBERS ONLY NETWORKING EVENT

Investment = $2,500
One sponsorship available

- Logo placement on screen
- Signage recognizing your sponsorship
- Opportunity to give away promotional items and marketing materials
- Acknowledgement by the Event Host
- Speaking opportunity to welcome members (5 minutes)
THURSDAY CONFERENCE LUNCHEON

**Investment = $3,000**

**One sponsorship available**

- Logo placement on screen
- Signage recognizing your sponsorship
- Opportunity to give away promotional items and marketing materials
- Acknowledgement by the Event Host
- Speaking opportunity to welcome members (5 minutes)
To reserve your conference sponsorship, please complete this form.

First come, first reserved!
Reservations are due by Wednesday, May 1st
THANK YOU FOR YOUR SUPPORT!

Amy Lodes, Director of Communications
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