



Conference Details



Wednesday, June 12, 2024

ATSC Annual Members Meeting (for ATSC Members only)

12:00pm: Lunch

12:00pm: Exhibits Open

1:00pm – 4:30pm: Members Meeting 4:30pm – 6:00pm: Members Reception

Thursday, June 13, 2024

ATSC Annual Members Meeting (for ATSC Members only)

8:00am: Breakfast 8:00am: Exhibits Open

9:00am - 12:00pm: Members Meeting

Thursday, June 13, 2024 ATSC NextGen Broadcast Conference (open to all)

12:00pm: Lunch

12:00pm: Exhibits Open

1:00pm - 5:00pm: ATSC NextGen Broadcast Conference

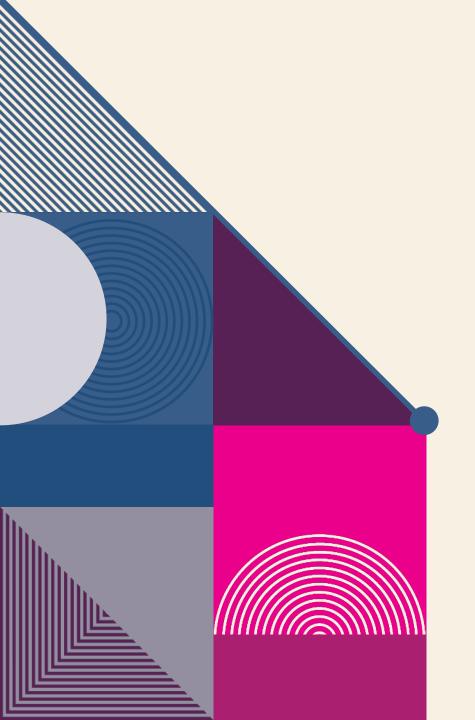
Friday, June 14, 2024

ATSC NextGen Broadcast Conference (open to all)

8:00am: Breakfast 8:00am: Exhibits Open

9:00am - 11:30am: ATSC NextGen Broadcast Conference

11:30am: Awards Ceremony12:00pm: Conference Closes



SPONSORSHIP OPPORTUNITIES AVAILABLE

- □ Presenting Sponsor
- ☐ Lanyard Sponsor
- ☐ Conference Wifi
- ☐ Wednesday Afternoon Coffee + Snack Break
- ☐ Wednesday's Members Only Networking Event
- ☐ Thursday Morning Coffee + Refreshment Break
- ☐ Thursday Conference Luncheon
- ☐ Thursday Afternoon Coffee + Snack Break
- ☐ Friday Morning Coffee + Refreshment Break

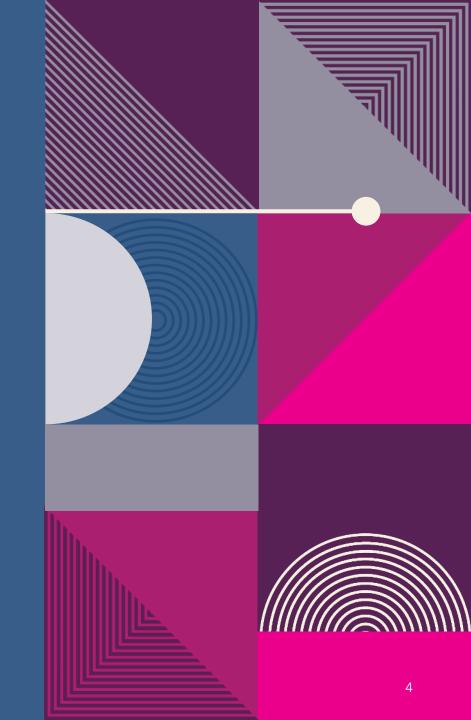
PRESENTING SPONSOR

Investment = \$10,000

One sponsorship available

Benefits include:

- Identified as Presenting Sponsor of the ATSC Conference
- Logo on all marketing materials including conference website, social media posts, conference program, stage backdrop and more
- Full-page, four-color ad in the Conference Program
- Welcome Remarks at the opening of the Member Meeting (up to 10 minutes, in coordination with President's Remarks)
- Welcome Remarks at the opening of the Conference (up to 10 minutes, in coordination with President's Remarks)
- Opportunity to give away promotional items and marketing materials



LANYARD SPONSOR

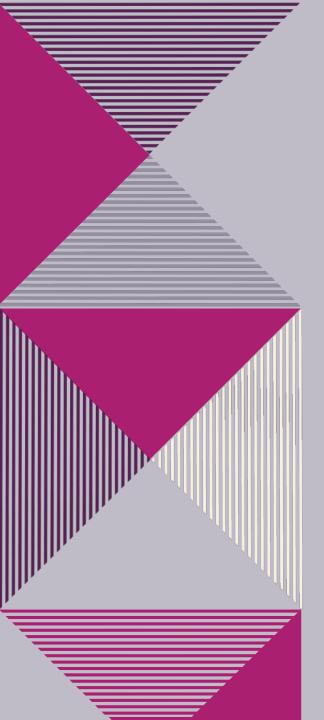
Investment = \$1,000 + production costs

One sponsorship available Promote your organization with a lanyard customized with your logo!

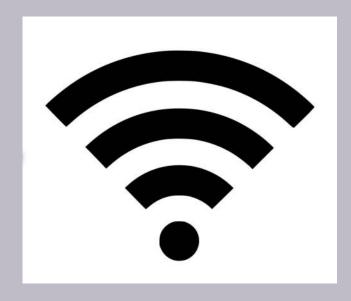
Must commit to this sponsorship by April 15th to allow for production and proofing timelines.

- Logo placement on screen
- Acknowledgement by the Event Host





WIFI SPONSOR



Investment = \$2,500 One sponsorship available

- Logo placement on screen
- Logo signage at each table with WiFi password
- Acknowledgement by the Event Host

MORNING COFFEE + REFRESHMENT

BREAK

Investment = \$1,500 Two (2) sponsorships available (Thursday + Friday)

- Logo placement on screen
- Signage recognizing your sponsorship
- Acknowledgement by the Event Host



AFTERNOON COFFEE + SNACK BREAK

Investment = \$1,500 Two (2) sponsorships available (Wednesday + Thursday)

- Logo placement on screen
- Signage recognizing your sponsorship
- Acknowledgement by the Event Host



WEDNESDAY MEMBERS ONLY NETWORKING EVENT



Investment = \$2,500 One sponsorship available

- Logo placement on screen
- Signage recognizing your sponsorship
- Opportunity to give away promotional items and marketing materials
- Acknowledgement by the Event Host
- Speaking opportunity to welcome members (5 minutes)

THURSDAY CONFERENCE LUNCHEON

Investment = \$3,000

One sponsorship available

- Logo placement on screen
- Signage recognizing your sponsorship
- Opportunity to give away promotional items and marketing materials
- Acknowledgement by the Event Host
- Speaking opportunity to welcome members (5 minutes)





To reserve your conference sponsorship, please complete this <u>form</u>.

First come, first reserved!

Reservations are due by Wednesday, May 1st

THANK YOU FOR YOUR SUPPORT! Amy Lodes, Director of Communications ATSC alodes@atsc.org