SPONSORSHIP OPPORTUNITIES AT THE 2024 ATSC CONFERENCE
Wednesday, June 12, 2024
ATSC Annual Members Meeting (for ATSC Members only)
12:00pm: Lunch
12:00pm: Exhibits Open
1:00pm – 4:30pm: Members Meeting
4:30pm – 6:00pm: Members Reception

Thursday, June 13, 2024
ATSC Annual Members Meeting (for ATSC Members only)
8:00am: Breakfast
8:00am: Exhibits Open
9:00am – 12:00pm: Members Meeting

Thursday, June 13, 2024
ATSC NextGen Broadcast Conference (open to all)
12:00pm: Lunch
12:00pm: Exhibits Open
1:00pm – 5:00pm: ATSC NextGen Broadcast Conference

Friday, June 14, 2024
ATSC NextGen Broadcast Conference (open to all)
8:00am: Breakfast
8:00am: Exhibits Open
9:00am – 11:30am: ATSC NextGen Broadcast Conference
11:30am: Awards Ceremony
12:00pm: Conference Closes
SPONSORSHIP OPPORTUNITIES AVAILABLE

- Presenting Sponsor
- Lanyard Sponsor - SOLD
- Conference Wifi - SOLD
- Wednesday Afternoon Coffee + Snack Break
- Wednesday’s Members Only Networking Event - SOLD
- Thursday Morning Coffee + Refreshment Break
- Thursday Conference Luncheon
- Thursday Afternoon Coffee + Snack Break
- Friday Morning Coffee + Refreshment Break
PRESENTING SPONSOR

Investment = $10,000
One sponsorship available

Benefits include:

• Identified as Presenting Sponsor of the ATSC Conference
• Logo on all marketing materials including conference website, social media posts, conference program, stage backdrop and more
• Full-page, four-color ad in the Conference Program
• Welcome Remarks at the opening of the Member Meeting (up to 10 minutes, in coordination with President’s Remarks)
• Welcome Remarks at the opening of the Conference (up to 10 minutes, in coordination with President’s Remarks)
• Opportunity to give away promotional items and marketing materials
LANYARD SPONSOR

Investment = $1,000 + production costs
One sponsorship available Promote your organization with a lanyard customized with your logo!

Must commit to this sponsorship by April 15th to allow for production and proofing timelines.

- Logo placement on screen
- Acknowledgement by the Event Host
WIFI SPONSOR

Investment = $2,500
One sponsorship available

- Logo placement on screen
- Logo signage at each table with WiFi password
- Acknowledgement by the Event Host

SOLD
MORNING COFFEE + REFRESHMENT BREAK

Investment = $1,500
Two (2) sponsorships available (Thursday + Friday)

- Logo placement on screen
- Signage recognizing your sponsorship
- Acknowledgement by the Event Host
AFTERNOON COFFEE + SNACK BREAK

Investment = $1,500
Two (2) sponsorships available (Wednesday + Thursday)

- Logo placement on screen
- Signage recognizing your sponsorship
- Acknowledgement by the Event Host
WEDNESDAY MEMBERS ONLY NETWORKING EVENT

Investment = $2,500
One sponsorship available

- Logo placement on screen
- Signage recognizing your sponsorship
- Opportunity to give away promotional items and marketing materials
- Acknowledgement by the Event Host
- Speaking opportunity to welcome members (5 minutes)
THURSDAY CONFERENCE LUNCHEON

Investment = $3,000

One sponsorship available

- Logo placement on screen
- Signage recognizing your sponsorship
- Opportunity to give away promotional items and marketing materials
- Acknowledgement by the Event Host
- Speaking opportunity to welcome members (5 minutes)
To reserve your conference sponsorship, please complete the form at:

https://www.surveymonkey.com/r/2024ATSCConferenceSponsorships

First come, first reserved!
Reservations are due by Monday, May 20th.
THANK YOU FOR YOUR SUPPORT!

Amy Lodes, Director of Communications
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